



The Paradigm Alliance, Inc.
Press Release

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David Wilkerson named Vice President of Paradigm Liaison Services®

The Paradigm Alliance, Inc. is pleased to announce that David Wilkerson has been named as Vice President of Paradigm Liaison Services. Paradigm Liaison Services conducts safety awareness training programs in over 30 states for emergency officials, public officials and excavators on behalf of pipeline, transmission, gathering and distribution operators nationwide.

Mr. Wilkerson, who along with his brother Ken, have held majority ownership since Paradigm's founding in 1999. Previously, David had worked in Paradigm's Sales Department out of Houston TX.

Wilkerson has been instrumental in the Paradigm's growth over the last 9 years, particularly in the areas of Research and Development. "Paradigm Liaison Services has seen an exponential growth in the last year, with the number of training programs growing by over 30%" said Wilkerson. "Combining Paradigm's Public Awareness Program expertise with Paradigm Liaison Services has proven to be a perfect fit" added Wilkerson.

"Dave has been a very important part of Paradigm's success. His years of industry experience and knowledge of the regulations will fit perfectly with the burgeoning growth of Paradigm Liaison Services" said Steve McGaffin, President of Paradigm.

Mr. Wilkerson is a seasoned professional with an impressive background in Geographic Information Systems; he has worked in a variety of industries including energy, real estate, telecommunications and retail. Prior to founding Paradigm, Mr. Wilkerson served 7 years in the Army. After leaving the Army, Dave served as the VP of Product Development with GIS Edge. At GIS Edge, Dave worked as a certified ESRI instructor and developed custom GIS applications. At Paradigm, Dave's responsibilities have included day to day operations, Research and Development, GIS application deployment and sales. Mr. Wilkerson continues to participate in national associations and is currently a Board Member of the Texas Gas Association.

About Paradigm:

Currently serving more than 500 pipeline, transmission, gathering and distribution operators nationwide, Paradigm has been providing RP1162 public awareness programs and liaison services for the oil and gas industry since 2000. For more information, visit <http://www.pdigm.com/>.

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