

**News Release**

**For information contact: Peter Ryther  
Paradigm®  
peterr@pdigm.com  
(713) 937-0084**



**FREE Seminar Offered to Oil and Gas Industry:  
Solutions for Public Awareness Compliance**

**February 13, 2007 (Denver, CO)** – Industry leading service provider Paradigm® is offering a seminar designed to inform and educate members of the oil and gas industry on the recently enacted public education requirement, RP 1162. The seminar will be held in Denver, Colorado on Thursday, March 15, 9:00 am to 3:00 pm at the Holiday Inn Denver City Center, 1450 Glenarm Place.

An overview of RP 1162 requirements will be given. RP 1162, part of the Pipeline Safety Improvement Act, provides pipeline operators with specific recommendations on their public education programs promoting pipeline safety. Specifically, the regulation identifies stakeholder audiences, outlines safety information to be communicated, defines message frequency and delivery methodologies, and provides evaluation guidelines for program effectiveness.

The morning session of the seminar will address requirements, needs and solutions for transmission pipeline operators, and the afternoon session will focus on distribution operators. Seminar highlights include live demonstrations of the Paradigm® suite of public awareness tools.

Open to all members of the oil and gas industry, the seminar is free of charge and participants will be served lunch.

For more information on the Denver seminar, please contact Peter Ryther at [peterr@pdigm.com](mailto:peterr@pdigm.com) or (713) 937-0084. RSVP by contacting Manda Denning at [mandad@pdigm.com](mailto:mandad@pdigm.com) or (866) 577-1162 no later than March 1.

Future RP 1162 Solutions Seminars are planned in Seattle, WA and Phoenix, AZ. Dates for those seminars are not yet determined.

Currently serving more than 200 pipeline operators across the nation, Paradigm® has been providing public awareness direct mail programs for the oil and gas industry for seven years. Based in Wichita, KS, the company also has locations in Houston, TX and Washington, DC. <[www.pdigm.com](http://www.pdigm.com)>

# # #